

Carlson Wagonlit Travel

Singapore



SIZE

16,150 sqft
1,500 sqm

INDUSTRY

Leisure / Hospitality

SERVICES

Strategy
Design
Delivery

A bold, dynamic workplace, where the journey is the destination.

Carlson Wagonlit Travel (CWT) specialise in business travel management, meeting and event management for leading global organisations to “make the world work for you”. When the business moved to a new location in Singapore it saw this as an opportunity to bring the feeling of excitement, optimism and discovery back to its workplace. Our team was engaged to design and deliver a workplace that would create a sense of cohesion and movement between teams; a more dynamic space that reflects CWT and what they do.

CWT’s previous office was dated and split across four levels. We undertook workplace strategy to evaluate suitable properties and determine the size requirements for their new workplace. We also recommended the best zoning to maximise performance, engagement and collaboration. Shaped by our strategy findings, CWT selected a workplace model that would consolidate its space to one level, reducing its overall floor plate.

The design concept centres on ‘the journey and the destination’. The layering of rich, natural, tactile and bold colours, creates a sense of adventure. Vibrant graphics reflect CWT’s brand, products and industry partners. This is complemented by a branded carpet feature which outlines the journey within the workplace, connecting teams to the breakout and collaborative areas.

Having previously worked with CWT in London, we leveraged our global talent and local expertise to ensure the seamless coordination and delivery of the project.

